

SPECIFICATION AMENDMENTS

Add the following Abstract of the Disclosure

A method and system for distributing printed advertising. Printed advertising may be pre-printed on printable paper sheets and leaving a printable field free of printed advertising on each of the plurality of sheets. The partially-printed paper is distributed to a plurality of users. Users access a website to confirm acquisition of the partially-printed paper. The website records usage of the partially-printed paper and increases a credit account associated with the user based on usage of the partially-printed paper. In an alternate method, the printed advertisement is formatted for marginal printing on printable paper sheets by a user's printer when a registered user downloads printed information via the Internet. A website records printing of the advertising information formatted for marginal printing and increases a credit account associated with the user based on printing of the advertising information formatted for marginal printing.